# Pennsylvania Highlands Community College & West Virginia University

**Associate of Arts in Liberal Arts & Science: Communication A.A. leading to Bachelor of Science in Journalism: Advertising & Public Relations B.S.J.**

**Suggested Plan of Study**

| Pennsylvania Highlands Community College | Hours | WVU Equivalents | Hours |
|---|---|---|---|
| Year One, 1st Semester | | | |
| FYE 100 | 1 | WVUE 191 | 1 |
| COM 101 | 3 | COMM 270 & COMM 270S | 3 |
| COM 115 | 3 | COMM 173 | 3 |
| ENG 110 | 3 | ENGL 101 | 3 |
| MAT 145 | 3 | MATH 126 | 3 |
| COM 200 (Concentration Elective) | 3 | MDIA 101 (Required) | 3 |
| **TOTAL** | 16 | | 16 |
| Year One, 2nd Semester | | | |
| CIT 100 | 3 | CS 1TC | 3 |
| MPR 230 (Concentration Elective) | 3 | JRL 335S | 3 |
| ENG 200 | 3 | ENGL 1C2 | 3 |
| MATH 200 | 3 | STAT 211 (Required) | 3 |
| ART 101 or MUS 100 or PHI 110 or REL 100 (Humanities Track 1) | 3 | ARHS 101 or MUSC 111 or PHIL 100 or RELG 102 | 3 |
| **TOTAL** | 15 | | 15 |
| Year Two, 1st Semester | | | |
| COM 110 | 3 | COMM 102 | 3 |
| MPR 270 (Concentration Elective) | 3 | JRL 2TC | 3 |
| MPR 290 (Concentration Elective) | 3 | MDIA 401 | 3 |
| Science Elective | 4 | Elective | 4 |
| ENG 215 or ENG 230 or ENG 235 or ENG 240 or ENG 245 or ENG 250 (Humanities Track 2) | 3 | ENGL 111 or ENGL 241 or ENGL 242 or ENGL 261 or ENGL 262 or ENGL 285 (English Lit or Creative Writing - Required) | 3 |
| **TOTAL** | 16 | | 16 |
| Year Two, 2nd Semester | | | |
| COM 120 | 3 | COMM 112 | 3 |
| MPR 200 (Concentration Elective) | 3 | ADV 309 (AoE 300/400-Level Elective 3) | 3 |
| HIS 110 (Social Science Track 1) | 3 | HIST 153 (Required) | 3 |
| PSY 100 or SOC 100 (Social Science Track 2) | 3 | PSYC 101 or SOC 101 (Required; Pick One) | 3 |
| GOV 100 (Humanities or Social Science Elective) | 3 | POLS 102 (Required) | 3 |
| **TOTAL** | 15 | | 15 |

| West Virginia University | | | |
|---|---|---|---|
| Summer Session (Online) | | MDIA 215S (If offered) | 0-3 |
| Year Three, 1st Semester | | Year Three, 2nd Semester | |
| ADPR 215 | 3 | ADV 315S or ADPR 324S (AoE Course 1) | 3 |
| MDIA 215S (If not taken during the Summer) or General Elective | 3 | ADPR 319S (AoE Course 2) | 3 |
| MDIA 225S | 3 | MDIA 328 | 3 |
| BCOR 350 | 3 | Foreign Language (2) | 3 |
| Foreign Language (1) | 3 | Required Minor Course (1) | 3 |
| **TOTAL** | 15 | **TOTAL** | 15 |
| Year Four, 1st Semester | | Year Four, 2nd Semester | |
| ADPR 421S | 3 | ADPR 457S or ADPR 459S (Capstone) | 3 |
| ECON 200 | 3 | AoE Course (4) | 3 |
| MDIA 427 or MDIA 555 | 3 | Required Minor Course (4) | 3 |
| Required Minor Course (2) | 3 | Required Minor Course (5) | 3 |
| Required Minor Course (3) | 3 | General Elective | 3 |
| **TOTAL** | 15 | **TOTAL** | 15 |

Students who maintain a 2.0 GPA will be directly admitted into the Advertising and Public Relations (ADPR) program upon transferring to West Virginia University. Those students who have below a 2.0 GPA must have a C- or better in MDIA 215S to be admitted into the ADPR program within the College of Creative Arts and Media upon transferring. upon transferring. Students will need to attempt to take MDIA 215S online prior to their first fall semester, or at minimum their first fall semester.

ADPR majors are required to declare a minor. Students should work with their faculty advisor to complete this task.

*WVU offers two Areas of Emphasis. Students will need to select one and complete it in its entirety:

- Advertising (ADV): ADV 315S, ADPR 319S; Pick two from JRL 325S and MDIA 340S or Upper-Division ADV or ADPR course.
- Public Relations (PR): ADPR 319S, PR 324S; Pick two from JRL 325S and MDIA 340S or Upper-Division PR or ADPR course.

Students transferring to West Virginia University with an Associate of Arts or Associate of Science degree will have satisfied the General Education Foundation requirements at WVU.

Students who have questions about admission into their intended program, GEF requirements, or any other issue relating to academics at West Virginia University should contact the Office of Undergraduate Education at WVU.

The above transfer articulation of credit between West Virginia University and Pennsylvania Highlands Community College, is approved by the Dean, or the Dean's designee, and effective the date of the signature.

Sandra M. Schwartz Sandra M. Schwartz 10/07/2026

Print Name Signature Date

Sandra M. Schwartz, Ph.D., Associate Dean of Academic Affairs for the College of Creative Arts and Media