## Pennsylvania Highlands Community College & West Virginia University

Associate of Arts in Liberal Arts & Science: Communication A.A. leading to Bachelor of Science in Journalism: Advertising & Public Relations B.S.J. Suggested Plan of Study







Advertising & Public Relations B.S.J.

West Virginia University				
Summer Session (Online)		MDIA 215S (If offered)	0-3	
Year Three, 1st Semester		Year Three, 2 <sup>nd</sup> Semester		
ADPR 215S	3	ADV 315S or PR 324S (AoE Elective 1)	3	
MDIA 215S (If not taken during the Summer) or General Elective	3	ADPR 319S (Required/Elective 2)	3	
MDIA 225S	3	MDIA 328	3	
ECON 200	3	Foreign Language 102	3	
Foreign Language 101	3	Minor Course (1)	3	
TOTAL	15	TOTAL	15	
Year Four, 1st Semester		Year Four, 2 <sup>nd</sup> Semester		
ADPR 421S	3	ADPR 457S or ADPR 459S (Capstone)	3	
BCOR 350	3	AoE Elective (4)	3	
AoE Elective (3)	3	Minor Course (4)	3	
Minor Course (2)	3	Minor Course (5)	3	
Minor Course (3)	3	General Elective	3	
TOTAL	15	TOTAL	15	

Students who maintain a 2.0 GPA will be directly admitted into the Advertising and Public Relations (ADPR) program upon transferring to West Virginia University. Those students who have below a 2.0 GPA must have a C- or better in MDIA 215S to be admitted into the ADPR program within the Reed College of Media upon transferring. Students will need to attempt to take MDIA 215S online prior to their first fall semester, or at minimum their first fall semester.

^Students are required to complete STAT 111 as a College of Media requirement. Students who complete MATH 200 at PHCC, will have completed the WVU equivalent of STAT 211, therefore, the STAT 111 requirement will be fulfilled as well as the Math Requirement at WVU. The student will need to complete an elective to meet the 120-hour WVU requirement.

ADPR majors are required to declare a minor. Students should work with their faculty advisor to complete this task.

ADPR majors are required to pick an area of emphasis in either advertising or public relations (12 hours total-AoE electives=four classes).

Students transferring to West Virginia University with an Associate of Arts or Associate of Science degree will have satisfied the General Education Foundation requirements at WVU.

Students who have questions about admission into their intended program, GEF requirements, or any other issue relating to academics at West Virginia University should contact the Office of Undergraduate Education at WVU.

The above transfer articulation of credit between West Virginia University and Pennsylvania Highlands Community College, is approved by the Dean, or the Dean's designee, and effective the date of the signature.

Gina Martino Dahlia	g M. Cahlio	August 28, 2023
Print Name	Signature	Date
Gina Martino Dahlia, Assistant Dean of A	Academic Affairs, WVII Reed College of Media	