

<b>Penn Highlands Community College, Marketing Management, AAS</b>				
<b>Seton Hill University, BS, Business Administration</b>				
<b>Online. Flexible. Convenient.</b>		<b>3+1/Joint Degree</b>		
<b>DEGREE: BS, Business Administration</b>				
<b>Seton Hill Course</b>		<b>PHCC Transfer Course</b>		
<b>MAJOR CORE: 51 credits</b>				
SBU100: Principles of Acctn I (3 cr)		ACC 150 TR in		
BU101: Principles of Acctn II 3 cr)		Take ACC 175-year 3		
ECO101 Principles of Microeconomics (3 cr)		Take ECO 110-year 3		
ECO 102: Principles of Macroeconomics (3 cr)		Will take through SHU		
SCA 325: Business Communication (3 cr)		Will take through SHU		
DT 100: Intro to Data Analytics (3 cr)		Will take through SHU		
BU180: Intro to Business (3 cr)		BUS 110 TR in		
BU 201: Managerial Acctn (3 cr)		Take ACC 230 -Year 3		
BU204: Principles of Finance (3 cr)		Will take through SHU		
BU240: International Business (3 cr)		Will take through SHU		
BU295: Human Resource Management (3 cr)		BUS 165 TR in		
BU 220: Principles of Marketing (3 cr)		BUS 230 TR in		
BU 340: Business Law I (3 cr)		BUS 210 TR in		
BU 110: Excel for Business Applications (3 cr)		Will take through SHU		
Major electives (6 credits) from: any 300-400 level course, internship, PLA or MBA fast forward				
Capstone (Strategic Mgmt) 3 cr		Will take through SHU		
		<b>Transfer in 24 credits; Take 27 credits through SHU for Major</b>		
<b>Add on a Certificate....</b>		<b>Certificate in Ethics &amp; Leadership - only 2 more courses.</b>		
		<b>Organizational Leadership and 1 more ethics course.</b>		
		<b>1/2 of the major is required through SHU</b>		
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Business Administration- Page 2				
<b>LIBERAL ARTS Core: 42 credits</b>				
EL 107 English Comp & Culture II (3 cr)		ENGL 110 TR in		
Social Science EI (3cr)		Take intro to sociology as social science elective		
Diversity, Equity, Social Justice (3cr)		Take SOC 200 or SOC 205 - Year 3		
Language Study I & II (6 cr)		Take a lang. level 102 required. Year 3		
Mathematics (3-4 cr)		Take College Algebra or Statistics - Year 3		
Science (3 cr)		Science TR in		
United States Culture (3 cr)		Take HIS 205 as Social Science Elective		
Global Perspectives (3 cr)		Take 1: ENG 271, GEO 100, ANT 100, or REL 100 - Year 3		
Artistic Expression (3 cr)		DSG 110 TR in		
Theology Elective (3 cr)		Will take through SHU		
Faith, Religion, and Society (3 cr)		Will take through SHU		
Philosophy Elective (3 cr)		BUS 225 TR in		
Senior Integrative Seminar (3 cr)		Will take through SHU		
			fall 2023	
<b>*ELECTIVES: 27 credits</b>		ACP 100 (1), COM 101, LIF 111, MAT 110, BUS 125, BUS 298 (2), MKT 100, MKT 120, MKT 140		
		MKT 200, MKT 220. All 27 elective credits met.		
		<b>Degree Total - 120 credits</b>		
		<b>84 credits total transfer; 36 credits to take through SHU(12 classes)</b>		
<b>Why Seton Hill?</b>				
Special Low Rate for PHCC Online Transfers - 40% tuition discount				
NSLS Online Chapter at Seton Hill				
Other Financial Aid Available through FAFSA				
Online Degree Completion Available				
Access to Life-Time Career Services Support- 98% placement rate				
Military Friendly-Yellow Ribbon Partner				
Flexible Schedules, Personalized Advising				
Expert Faculty, Student Support start to finish		<b>Seton Hill University, contact the Online Studies Program at 724-838-4208</b>		
		<a href="mailto:gadmit@setonhill.edu">gadmit@setonhill.edu</a> or visit <a href="http://setonhill.edu/obc">setonhill.edu/obc</a>		
A Culture of Diversity, Values, Inclusiveness				