



Pennsylvania Highlands
Community College Foundation

2017-2018 Annual Report

Supporting students in the Southern Alleghenies.



Pennsylvania Highlands Community College Foundation is committed to raising funds that provide significant assistance to the College and its students. The Foundation continues to build assets through work that includes augmenting the number of endowed scholarships available to our students, identifying grant opportunities that align with the College's strategic plan, and increasing giving in our annual campaign. The Board believes that these strategies will establish the Pennsylvania Highlands Foundation as a leader in providing improved and enhanced educational opportunities throughout the Southern Alleghenies.

Student Scholarships

In the 2017-2018 academic year, \$34,177 in funds were awarded to deserving students who met the guidelines of the scholarships administered by the Foundation. The Foundation currently manages 21 scholarships and distributes additional grant funding for scholarship awards. The Foundation continues to build relationships with individuals and businesses within our region and brought in \$31,142 in scholarship donations and pledges in 2017-2018.

The Foundation welcomed two scholarship donors this year, creating additional scholarship opportunities for our regional location students in Blair and Huntingdon Counties.

As the number of funds have increased over the past few years and will continue to do so through growth at our regional locations, the Foundation and College implemented an online scholarship management system to better organize, track, award, and market all scholarships. Because of these changes, we have seen increased student applications and engagement of our faculty and staff in reviewing essay statements.

Educational Improvement Tax Credit Program (EITC)

The Foundation acts as the administrator of the Educational Improvement Tax Credit (EITC) program operated by the College. In 2017-2018, the Foundation received \$44,000 in EITC donations from local businesses. These contributions support the Accelerated College Education (ACE) program, allowing high school students to earn college credits in advance of their high school graduation. EITC contributions allow the cost of the courses to be reduced, making this an affordable opportunity for students to experience college level classes while still in the high school classroom. The ACE program operates in more than 50 partnering school districts serving over 1,200 students across Pennsylvania and is accredited by the National Alliance of Concurrent Enrollment Partnerships (NACEP). Such innovative educational programs are just one of the benefits that a community college can provide to local students.

Annual Campaign

The Pennsylvania Highlands Community College Foundation continues to grow achieving nearly \$1.3 million in assets at the end of the 2017-2018 fiscal year. These assets were garnered through annual campaign donations, special fundraising events, and the continual development of scholarship funds. As of the June 30, 2018 audited financial statements, the total net assets of the Foundation are \$1,281,204 and total support and revenue generated in the fiscal year is \$294,079.

The Foundation has completed its annual campaign for this fiscal year and is pleased to report more than \$47,000 raised. This year's pledges and donations were received from local businesses, community residents, faculty, staff, and board members.

Fundraising Events

The Foundation hosted three fundraising events this year, generating over \$17,000. These events brought a diverse group of more than 200 individuals to the College's Richland Campus. The Foundation strives to keep the costs low for attendees to allow for more community, employee, and alumni participation.



Our jazz reception, Corks & Kegs, held annually each fall, provides a relaxed happy-hour style atmosphere where attendees can enjoy the company of coworkers, family, and friends while enjoying beer and wine tasting, delicious food, and music. Also in the fall, a 5K race was held to raise funds for the Penn Highlands Black Bear Athletics Program, which includes Men's Basketball, Women's Volleyball, Cross Country, and Bowling. Our spring event, Puttupalooza, brings an element of fun and play to the Richland Campus, as attendees compete for the top team prizes of this mini-golf tournament, which is set up through the hallways of the building.



One Book Middle School Reading Program

Penn Highlands is proud to host the only One Book One Community program in the area. The Foundation works with coordinator, Dr. Barbara Zaborowski, the College's Interim Vice President of Academic Affairs, to locate funding for this project. More than 1,200 middle school students, teachers, and parents participated in the 2018 program centered on the book *Isabel Feeney, Star Reporter* by Beth Fantaskey. Beth is a Pennsylvania author who started each One Book day with a presentation and question and answer session with the students. After the author session, the event featured a murder mystery theme; complete with stations related to a crime lab, news reporters, a speakeasy, a pharmacist, and Tom the Tinker toys.



The program has learning outcomes each year centered on the program's theme, relation to Pennsylvania history, and world events. A significant amount of the \$3,154 in donations received were made by College employees and the College itself donated the use of its building and the volunteer time of over 40 College employees.

Annual Giving Campaign 2017-2018 Donations

Benefactor - \$10,000—\$49,000

Somerset Trust Company

Chairman \$5,000—\$9,999

AmeriServ Financial

Trustee's Club - \$2,500—\$4,999

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UPMC Health Plan

Wessel & Company

2017-2018 Highlights

\$25,000

Provided to the College in support of the Central Park Center which opened in 2017 with the goal of improving accessibility for underserved populations.



\$34,000

Scholarship funds provided to qualified Pennsylvania Highlands Community College students to assist with the costs of higher education.



\$12,000

Support provided to the Foundation from employees of the College. A portion of these donations are designated to scholarships, the One Book program, and the Phi Theta Kappa Honor Society.



\$44,000

Donated to the Foundation in support of the high school dual enrollment program through Educational Improvement Tax Credits which serves over 50 school districts.

2017-2018 Board of Directors

Gary Bentz
Ellis Griffith
Karen Kleinosky
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Leah Spangler
Jeff Stopko

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Greg Winger, ex-officio

Mission

The Pennsylvania Highlands Community College Foundation seeks and secures financial support for the College and its students by raising friends and funds and successfully managing resources and relationships.

Vision

The Pennsylvania Highlands Community College Foundation will serve as a premier community college foundation by meeting and exceeding the College and our communities' educational needs.



Contact

Pennsylvania Highlands
Community College Foundation
814.262.6499 Phone
814.269.9700 Fax
foundation@pennhighlands.edu
www.pennhighlands.edu

Pennsylvania Highlands Community College Foundation financial statements have been audited for the period ending June 30, 2018 by Wessel & Company. The audited report may be reviewed at the Pennsylvania Highlands Business Office.